

2023-2024 Sponsorship Opportunities

Downtown is host to Cleveland's most anticipated events of the year attracting more than 65,000 people annually. Your business receives many benefits by partnering with Mainstreet Cleveland and its proven long-term success. Please review these advertising opportunities and support Cleveland's biggest and most successful events.

36th Halloween Block Party – October 31. Cleveland's biggest celebration of the year!

_____ Platinum Sponsor \$5,000

Benefits:

Advertising – print, radio, media releases, public service announcements, Halloween Block Party Street Banners plus Winter and Spring Street banners; social media posts, event banners, web site listing, announcements at the event, free booth space and sponsor posters. Also includes the Classic Christmas sponsorship and parade entry fees.

_____ Gold Sponsor \$2,500

Benefits: Advertising – print ads, radio, media releases, Halloween Block Party Street Banners, event banners, social media, sponsor poster, web site listing, announcements at the event, free booth space and sponsor posters.

_____ Silver Sponsor \$1,000

Benefits: Print ads, radio, Halloween Block Party Street Banner, event banner, sponsor poster, web site listing, social media, announcements at the event and free booth space.

_____ Bronze Sponsor \$500

Benefits: Print ads, event banner, sponsor poster, web site listing, and free booth space.

Downtown Holiday Lights

_____ \$1,000 Downtown has quickly become Cleveland's most popular holiday destination and your sponsorship will make downtown sparkle for the Christmas season! The Holiday Lights include 80 light wrapped trees on Ocoee Street and Broad Street (from Inman to Central) and 1st Street (from Broad to Parker). Lights will be twinkling from November to February. Benefits include recognition on window posters, table tents, social media posts, and in media releases.

A Classic Christmas featuring a Christmas on the Square, Tree Lighting, plus the Christmas Parade on Dec. 2.

_____ \$275 *A Great Value* – you receive sponsor recognition during events, in print advertising, radio announcements, and during parade live stream.

Street Banner Sponsorship The MainStreet Banner Program provides an easy and affordable opportunity to feature your name in the high-traffic downtown area.

_____ \$175 **Winter Banner** Displayed November 2023 – February 2024

_____ \$175 **Spring Banner** Displayed March 2024 – September 202

Thank you for supporting Mainstreet Cleveland!

Company Name: _____

Contact Person: _____

Email to mainstreet@clevelandtn.gov, include with your membership renewal mailing, or text a photo. fax 479-5099. Questions? Call 423/479-1000 or 423/593-3098, or email Mainstreet.