

MainStreet Cleveland Christmas Parade

Saturday, December 2, 2023

Rules and Regulations:

REGISTRATION: The Christmas parade is Saturday, December 2, stepping off from Bradley High School at 6 p.m. All completed entry forms and fees are due by November 18 at 4 pm. Entries may be mailed or dropped off at the Mainstreet Cleveland office.

Late applications, submitted between November 20 and November 28, will be subject to an additional \$40 late fee. No application will be taken after 12 noon on Tuesday, November 28. *There is no rain date and entry fees are non-refundable.*

PARADE ROUTE: Departing from Bradley Central High School, the parade will travel north on Hwy 11, east on 3rd Street, north on Ocoee Street, around the monument, south on Broad Street, west on Inman Street, south on Hwy 11 and then back to the high school. All drivers must be at least 18 years of age and present driver's license and proof of insurance.

MANDATORY MEETING: A representative of your group **MUST** attend *one* of the following safety meetings: Monday, November 27 at 12 noon. OR Tuesday, November 28 at 6 pm. **The meeting will be held at the Chamber of Commerce at the Village Greene, 225 Keith Street, SW.** You will receive your gate pass at the meeting. Safety is our priority; any group not represented at the meeting will not be allowed to participate in the parade.

DROP-OFF FOR FLOAT RIDERS: Have a firm plan on where/when to meet parents who are dropping off children to ride on a float. Exchange cell phone numbers with all participants on your float. It is the entrant's responsibility to get children to your float and back to parents.

THEME: There is not specific theme for the parade other than the celebration of Christmas. Please note, Santa Claus is at the end of parade; no other "live" Santa is allowed in the parade.

DECORATIONS: *All entries must have Christmas lights and decorations.* Please make sure that your towing vehicle and float can maneuver the turns and hills along the route. The maximum float height from the ground is 14 feet to clear traffic signals. *Commercial vehicles must be decorated; undecorated vehicles for the sole purpose of advertising are not allowed.*

THROWING CANDY/OBJECTS: City law strictly mandates there will be no throwing of candy or objects from vehicles. Participants may walk and hand out candy. Throwing of candy entices children to run out into the streets in the parade path. This is extremely dangerous and will not be tolerated. The Cleveland Police Department will remove any entry from the parade that is throwing candy.

CONDUCT: No foul or offensive language, alcoholic beverages, or illegal drugs are permitted at any time. No clothing with foul or offensive language is permitted.

IDENTIFICATION: All participants should have a visible sign with the name of your organization on the float or a sign carried by individuals in front of their float.

NO STOPPING DURING THE PARADE: Vehicles are not allowed to stop or intentionally slow down during the parade route to perform or have photographs taken. An equal distance of 50 feet between each vehicle must be maintained at all times. Please stay in line and drive at a steady speed. Do not unload riders until the parade returns to Bradley High School.

HORSES: All horses entering the parade venue must have current Coggins Papers. A copy of these papers should be filed with the application and will be checked by a veterinarian prior to the event. Animals in the parade should be familiar with parade events and comfortable in large crowds. Rubber shoes are recommended. All horses should report to the south side of the front lawn of the high school upon arrival. Horses must stay off the Soccer Field. The Soccer Field will have orange fencing around it; do not enter this area. No horses are allowed inside the gates where parade is staged. *No onsite registrations allowed; horse rider entries must be received by November 28.*

POST PARADE: Trophies for each category and Best of Parade will be given out at the end of the parade by the cafeteria doors.

CHRISTMAS PARADE ENTRY FORM – DECEMBER 2, 2023

Please attach to this completed entry form: entry fee, proof of insurance for parade vehicle, and a copy of the driver's license for the person driving in the parade. Return to Mainstreet Cleveland by mail or drop off.

Company/Organization: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Day Phone Number: _____ Cell Number: _____

Email address: _____ *(required)*

REQUIRED TO CONTACT FOR MEETING REMINDERS AND NECESSARY ANNOUNCEMENTS. EMAIL ADDRESS WILL NOT BE SHARED

Brief Description of Entry: _____

Estimate the number of people that will be on your float. _____

Number of motorized vehicles in your parade entry: _____

Driver's License attached _____ Proof of insurance attached _____

Horses – Are your Coggins papers attached? _____

Please circle the (1) meeting you will attend:

Both held at the Chamber of Commerce, **225 Keith Street, SW**

Monday, 11/27 at 12 noon

Tuesday, 11/28 at 6 p.m.

Check the category you wish to enter:

Commercial

Religious

Elementary School / Youth Organization

Civic / Non-Profit

Middle School / High School

Horses

I will hold harmless the City of Cleveland, MainStreet Cleveland, their officials and employees from any and all loss, cost, damages, expenses and liability arising from the Christmas Parade. Mainstreet Cleveland, the City of Cleveland, and Cleveland Police Department accept no liability for actions that may arise. Any insurance protection which may be necessary for accidental injury or property damage during the event is the sole responsibility of the applicant. I have also read and will abide by the rules and regulations for the MainStreet Cleveland Christmas Parade.

DATE: _____

Printed Name: _____

Mail to:

Mainstreet Cleveland

PO Box 304

Cleveland, TN 37364-0304

Signature: _____

Checks Payable to: Mainstreet Cleveland

Physical address- Drop off at: 160 2nd Street, NE in Municipal Building Annex (Old City Hall Building)

Application Fee: _____

Drivers License: _____

Insurance Copy: _____

Horses-Coggins Papers: _____

Fees: \$45 Float & Towing Vehicle

\$45 per decorated vehicle

\$20 per motorcycle

\$20 per horse

\$40 late fee after 11/21/2023

Downtown Cleveland Christmas Parade Route

